GENDER IN FIGURES

# Differences and similarities in day-to-day culture

## Cultural habits by sex

Observatori iQ

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Cultural habits, how people inform themselves and leisure activities vary between genders. With regard to reading, women read more books and magazines, while men more frequently read newspapers. Listening to the radio and playing video games are more male activities, as are listening to music and using the Internet, although both sexes frequently engage in these activities. Going to concerts, the cinema and the theatre are less common activities for both sexes to more or less the same extent. However one activity unarguably stands out above all others, with no significant difference between the sexes: watching television.

**Gender in figures**

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**Observatori iQ**

iQ is a cooperative that seeks to contribute to social innovation in favor of gender equality. The cooperative offers the iQ Observatory, a platform that delivers statistical data on the differences and inequalities between men and women in different areas of everyday life in Catalonia. iQ team is made up of professionals with several profiles and is led by the political scientist Maria de la Fuente.